
SPONSORSHIP OPPORTUNITIES

PROMOTE YOUR BRAND WITH A SPORT THAT EXTENDS THE WESTERN TRADITION

Rodeo for over 30 years! The Minnesota Rodeo Association (MRA) is a non-profit organization embraced with cowboys, cowgirls, rodeo enthusiasts, and their families.

The association provides the rodeo enthusiast with an opportunity to compete in a professional environment against other contestants, while keeping rodeos close so that working families may still enjoy the rodeo circuit on the weekends.

We are proud of our strong working relationships with our sponsors and supporters, as well as our contestants, committee members, contract personnel, and vaultneers. We truly are a large family of individuals who come together to enjoy the sport of rodeo.

We would like to thank you for taking the time to review our sponsorship letter and will be grateful for any oppourtinity you are able to provide for our association.



*Please complete the information below and return with your sponsorship amount to:
MRA 6568 230th Street, Randall MN 56475*

Business or Individual: _____

Contact: _____

Address: _____

City: _____ **State:** _____ **Zipcode:** _____

Phone: _____ **Email:** _____

Website: _____

- Please email your logo to: mnrodeo@gmail.com

Sponsorship amount: _____

Referred by?: _____

If you are interested in sponsoring a specific event or award please select below:

- | | | | |
|--|---------------------------------------|--|-----------------------------------|
| <input type="radio"/> General Sponsorship | <input type="radio"/> Bareback Riding | <input type="radio"/> Breakaway Roping | <input type="radio"/> Team Roping |
| <input type="radio"/> Finals Contestant Jackets (\$10,000) | <input type="radio"/> Steer Wrestling | <input type="radio"/> Saddle Bronc | <input type="radio"/> Calf Roping |
| <input type="radio"/> Finals Event Saddle (\$1,200 each) | <input type="radio"/> Barrel Racing | <input type="radio"/> Mixed Team Roping | <input type="radio"/> Bull Riding |
| <input type="radio"/> Finals Buckle (\$150 each) | <input type="radio"/> 40+ Calf Roping | <input type="radio"/> Funny Man Barrel (\$1,500) | |

What Do I Get for my Sponsorship?

\$150 +

For any sponsorship \$150 and over you will receive: your name will be announced when your buckle is awarded at the finals if a buckle sponsor (multiple buckles value equate to sponsorship levels), and **if provided** your banner will be hung at the finals rodeo.

\$250 +

For any sponsorship \$250 and over you will receive: Previous level as well as a shoutout on Facebook, and **if provided** your banner will be hung at the finals rodeo.

\$500 +

For any sponsorship \$500 and over you will receive: All previous levels as well as announced at finals, added to sponsor sheet/flyer which will be posted on facebook and as well as at the MRA finals and **if provided** your banner will be hung at the finals rodeo.

\$1000 +

For any sponsorship \$1,000 and over you will receive: All previous levels as well as we will print and hang your banner at the MRA finals if digital logo is provided, 2 tickets to the MRA finals, and will share your business bio/details if provided on social media.

\$2,500 +

For any sponsorship \$2,500 and over you will receive: All previous levels as well as, an additional 2 tickets to the MRA finals (4 total), your banner being hung on the bucking chutes or roping boxes (prime advertising location) and multiple announcements at finals (whenever that chute or box is being used)

\$5,000 +

For any sponsorship \$5,000 and over you will receive: All previous levels as well as a minimum of monthly Facebook/social media posts, an additional 2 MRA finals tickets (total of 6).

\$10,000 +

For any sponsorship \$10,000 and over you will receive: All previous levels as well as an additional 4 MRA finals tickets (total of 10) and your logo on all of that years MRA finals jackets/apparel.

\$1,500 Funny Man Barrel Sponsor (only one per season available)

For this sponsor your logo will be on the funny man barrel at the MRA finals which will be center of the arena and announced during the bull riding.